

# Congratulations

Your choice to engage in holistic, self-directed healthcare offers new possibilities for ways to live empowered in your daily life. dōTERRA®, "gift of the earth" in Latin, provides you with simple, safe, and natural solutions you can rely on to care for the whole you and enhance your physical, mental, and emotional health. As you personally experience the powerful benefits of essential oils, you understand why dōTERRA is revolutionizing the way families are boosting their health.



### Live a Wellness Lifestyle

dōTERRA's Wellness Lifestyle Pyramid illustrates how wellness is a combination of lifestyle and healthcare. When lifestyle is the focus, health is naturally achieved and maintained. Your daily habits make all the difference. As you live these principles and use dōTERRA's powerful products, you experience new levels of wholeness.



#### **Protect & Restore**

Use dōTERRA On Guard® to support immunity\* and Frankincense to promote cellular health.\*

#### Cleanse & Detoxify

Add a drop of a citrus oil of your choice to your water to release toxins.\*

#### Calm & Ground

Use a calming oil of your choice to help you relax and manage stress while keeping you grounded.

#### Soothe

Use Deep Blue® Rub before and after your workout. Apply topically where needed.

#### Fuel, Support, & Fortify

Maximize your daily nutrient intake with doTERRA Lifelong Vitality Pack®, a trio of power-packed supplements to fuel and support your body.

Support digestion with DigestZen TerraZyme.®\*

Fortify and optimize your GI tract, support digestion, and support immunity with PB Assist+®.\*

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.









dōTERRA LIFELONG VITALITY PACK®

Crucial bioavailable micronutrients and cellular support.\*



#### DIGESTZEN TERRAZYME®

Whole-food enzymes to support healthy digestion and metabolic processes.\*





#### PB ASSIST+® AND PB ASSIST® JR

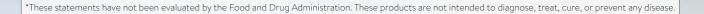
Provides healthy intestinal flora and strengthens immunity.\*





#### doTERRA a2z CHEWABLE™ AND IQ MEGA®

Start your child's day off with great nutrition as they are growing and developing.





## Exercise

Regular exercise strengthens the muscles and supports the cardiovascular, circulatory, and lymphatic systems, among other crucial benefits. Essential oils and targeted supplementation support greater flexibility and energy, and ease feelings of tension in the body to help you stay active and strong.





30+ minutes daily movement

Stretch or practice yoga to increase flexibility



#### **DEEP BLUE® SOOTHING BLEND**

Provides soothing effect to back, knees, feet, and other areas of concern.

Apply before and after exercise as needed or desired. Try applying Deep Blue® oil then layer with Deep Blue® Rub for added benefit.



#### MITO2MAX®

Energy & Stamina Complex. Supports healthy cellular energy production and promotes healthy circulation.\*

Take 1 capsule with breakfast and lunch. Use as a natural substitute for caffeinated drinks.



#### **DEEP BLUE POLYPHENOL COMPLEX®**

Soothes aches and discomforts and supports muscle and joint function.\*

Take 1-3 capsules daily with meals, or take 2 capsules for extra support.



#### BREATHE®

Creates feelings of easy breathing.

Rub 1-2 drops on chest. Dilute if needed.



#### SLIM & SASSY® TRIMSHAKE

Nutrient enhanced meal alternative.

For one or more meals each day. Available in chocolate, vanilla, and vegan.



2 scoops Chocolate TrimShake 1 drop Peppermint Ice (as desired)

until smooth.

**ALSO TRY** 

Vanilla TrimShake with frozen berries, bananas, and 3 drops of Wild Orange.





#### **Emotional Balance**

Feel great and stay balanced. Identify your emotion(s) and the dōTERRA® oil(s) you need to support your emotional balance.

#### **DAILY WELLNESS LIFESTYLE HABITS**

7-9 hours quality sleep nightly Daily mindfulness/meditation



## dōTERRA MOTIVATE® Encouraging Blend

Strengthen belief in yourself. Increase courage, confidence, and unleash creativity to manifest powerful results from your best efforts.



## Reduce Toxic Load

Nature experiences cycles of releasing and renewing. Our bodies also benefit from seasons of cleansing and focused detox for renewal. Support the body's natural pathways of detoxification by using natural cleaning and self-care products, along with targeted use of dotERRA CPTG® essential oils.

#### WHY CLEANSE?

- · Enhance mood
- Enhance metabolism
- · Support healthy weight
- · Improve digestive function
- Improve elimination and natural detox processes of body
  - · Support nervous system
    - · Increase energy

TIP
Use citrus oils
daily in your water
for gentle, natural
cleansing.

## EXPERIENCE doTERRA'S 30 DAY CLEANSE

----- DAYS 1-30 ------



SUPPORT HEALTHY DIGESTION AND METABOLISM\*

DigestZen
TerraZyme®

1-3 capsules with meals daily



**CLEANSE** 

Lemon

1–3 drops in water 3–5 times daily



Zendocrine® Detoxification Complex

1 capsule 2–3 times daily





SUPPORT FILTERING ORGANS\*

**Zendocrine® Softgels** 1 softgel 2–3 times daily

----- DAYS 11-20---



**CLEANSE INTESTINAL TRACT\*** 

GX Assist®

1–3 softgels a day with meals

----- DAYS 21-30--



SUPPORT HEALTHY DIGESTIVE FUNCTION AND IMMUNITY\*

PB Assist®+

1–3 capsules a day with meals



SUPPORT CELLULAR HEALTH\*

DDR Prime® Softgels

Take 2 softgels daily with meal



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# Informed Self Care

Make it a habit to use dōTERRA natural solutions as your first line of defense. With a trusted essential oil reference book, increase your understanding and application of the possibilities you have at your fingertips.



#### **PASTTENSE®**

Eases occasional head and neck tension.



#### CORRECT-X®

Natural ointment for use on any minor skin irritations.



#### dōTERRA ON GUARD® BEADLET

Consume 1 beadlet daily for immune support.\*



#### LAVENDER

Calms, comforts, and soothes sensitivities.\*



#### dōTERRA ON GUARD® SANITIZING MIST

Naturally derived hand sanitizing mist kills 99.9% of germs and bacteria.



#### **8 VIAL KEYCHAIN**

Pack your 8 most frequently used oils to be ready for anything!

#### **KEYCHAIN FAVORITES**

Lavender
DigestZen®
Peppermint
Frankincense
dōTERRA Breathe®
dōTERRA On Guard®
Deep Blue®
Melaleuca

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## Targeted Support

Identify specific body systems and/or organs needing support.\* Choose additional essential oils to enhance your daily wellness plan and results.

#### **ENDOCRINE**



Direct body through hormone secretion, hypothalamus, thalamus, pineal, pituitary, parathyroid, thyroid, pancreas, adrenals

- dōTERRA On Guard®
- Lemongrass Slim & Sassy®
- Frankincense Rosemary

#### LIMBIC



Production of emotion, hypothalmus, thalamus, etc.

- dōTERRA Balance®
- dōTERRA Serenity®
- Peppermint
   Frankincense
- Lavender
- Rose Touch

#### **RESPIRATORY**



Sinuses, lungs, trachea

- dōTERRA Breathe®
- Peppermint Eucalyptus
- Cardamom Lemon
- dōTERRA On Guard®

#### **IMMUNE**



Protection of normal body function; thymus, spleen, lymphatic system, glands, ducts, tonsils

- dōTERRA Lifelong Vitality Pack®
- dōTERRA On Guard®
- Lemon DDR Prime® Thyme

#### **URINARY**



Produce and store urine; eliminate toxins and waste through kidneys, bladder

- · Zendocrine® · Geranium
- · Zendocrine® Softgels
- · Juniper Berry · Lemon

#### **MUSCULAR & SKELETAL**



Supports organs and body movement; bones, cartilage, muscles, ligaments,

- AromaTouch® Deep Blue®
- Lemongrass Deep Blue® Rub
- Wintergreen Siberian Fir



Protects body; sensation and elimination through the largest organ-skin

- Immortelle
- Sandalwood
- Veráge® Skin Care
- dōTERRA Salon Essentials® Hair Care



#### **NERVOUS**

Collect, transfer, and process information, communication; brain, spinal column, nerves

- Frankincense DDR Prime®
- xEO Mega®
- Patchouli
- Bergamot
- Copaiba



#### **CIRCULATORY**

Moves nutrients, gases, and waste to and from cells; heart, blood, arteries, veins, valves

- AromaTouch® Ylang Ylang
- Alpha CRS+® • xEO Mega ®
- Peppermint • Neroli Touch



#### **DIGESTIVE**

Breakdown and absorption of food; mouth, teeth, stomach, pancreas, liver, gallbladder, intestines, colon, appendix

- DigestZen TerraZyme®
- Fennel DigestZen®
- Ginger Peppermint



#### **REPRODUCTIVE**

Ovaries, uterus, breasts, testes, prostate

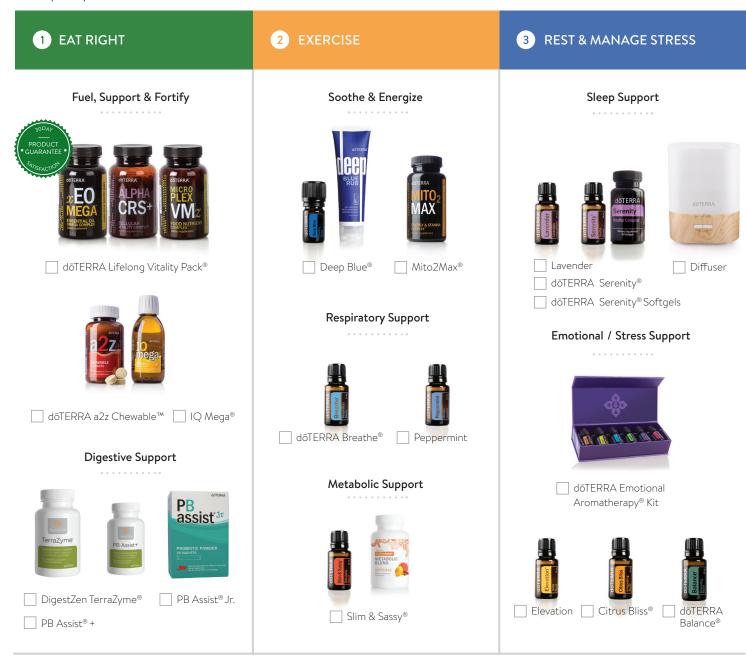
- Clary Calm® Rosemary
- Melaleuca Spikenard
- Phytoestrogen Essential Complex



\*Each product may help with one or more functions of the body system or organ it is listed under. See product information pages at doterra.com.

## Customize Your Wellness Plan

Ensure you are living in an empowered way by focusing on each level. Refer back to your ratings in each area on page 3. Select desired support from each of the following levels of the doTERRA Wellness Lifestyle Pyramid.





Daily Habits Kit



Athlete Care Kit



Calm and Harmony Kit







5 INFORMED SELF-CARE



**Targeted Support** 

Note any needed natural solutions from page 13



dōTERRA

On Guard®

Toothpaste

Shampoo &

Conditioner

☐ Veráge®

Skin Čare

Collection

Cleanse & Restore Kit



☐ Immune Support Kit

#### Reach your wellness goals!

TOTAL PV \_

Velhess Consult Essential oil reference book/app:

Top Health Priorities for you or your family	90-D	ay Goals	Natural Solutions you have	or nee
2.				
	-			
3.				
reate your Daily Wellness Plan. ke the solutions you identified above and or	ganize them into your (	daily plan.		
MORNING	AFTER	RNOON	EVENING	
Daily Wellness Habits  □ dōTERRA Lifelong Vitality Pack® (0) □ Frankincense (0) □ DigestZen TerraZyme® (0) □ dōTERRA On Guard® □ Lemon	☐ DigestZen TerraZyn☐ dōTERRA Balance®☐ dōTERRA Lifelong №	o   Oitality Pack®   O	☐ DigestZen TerraZyme® W☐ PB Assist+® W☐ Lavender ①	
<b>/hat other wellness choices could su</b> g. increase water, sleep, exercise, dietary char			e dollars and replace everyday household it ity dōTERRA products? (e.g., skin, hair, laun	
ve empowered with natural solution reate a 90-day wellness plan by adding the p		ur I RP orders (recom	mended to run between the 5 <sup>th</sup> _15 <sup>th</sup> )	
	MONTH 2 LRP			/
MONTH 1 LRP Date: /	MONTH 2 LRP	Date:/	MONTH 3 LRP Date:	/
			.	
			.	
			.	

TOTAL PV \_\_\_\_\_

TOTAL PV \_\_\_\_\_

### Getting Started

Check off products you currently have and circle those you want or need for your personal wellness plan and household.

#### SINGLE OILS

- Arborvitae Cleansing; immune and cellular health support; seasonal relief
- \_\_\_ Basil Mental alertness; inner ear health
- **\_\_\_ Bergamot** Calming and energizing; uplift mood; promote self-acceptance and self-worth
- Black Pepper Broad-spectrum immune support; support tobacco cessation; digestive support
- **\_\_\_Cardamom** Digestive and respiratory support; soothe stomach and motion discomfort
- \_\_Cedarwood Hair and scalp support; nervous and respiratory system support
- \_\_\_ Cilantro Heavy metal detox; cooking; lessens occasional head tension
- \_\_\_Cinnamon Maintain already healthy blood sugar levels; immune and cholesterol support
- Clary Sage Calming; healthy hormone balance; circulation support
- Clove Numbing; soothe teeth and gums, support oral health; antioxidant properties
- Copaiba Powerful antioxidant; support cardiovascular, immune, cellular, and digestive systems; healthy inflammatory response
- \_\_\_Coriander Digestive support
- \_\_\_Cypress Energizing; circulation and breathing support
- \_\_\_ Eucalyptus Sinus, respiratory, and oxygen support
- \_\_\_ Fennel Digestive support; circulation; skin support
- Frankincense Healthy inflammatory response; mood support; cellular health; immune support
- Geranium soothe skin; hormone balance; gall bladder, liver and mood support
- **\_\_\_ Ginger** Digestive health; relieve occasional motion sickness/nausea
- Grapefruit Manage appetite and cravings; stabilize weight; detox
- \_\_ Green Mandarin Mood support; digestive health; respiratory support
- Helichrysum Renew and revitalize; tissue support; improve skin; support liver
- \_\_\_\_Jasmine Touch Uplift mood; healthy complexion; personal fragrance
- \_\_\_Juniper Berry Digestive support; respiratory health; emotional support; immune support
- **Lavender** Soothing and calming; soothe occasional skin sensitivities; promote sleep
- **Lemon** Uplifting; detoxification; support liver and kidneys; antioxidant
- **Lemongrass** Support thyroid and connective tissue; ease sore muscles; detoxification
- **\_\_Lime** Calming; respiratory support; soothe occasional throat irritation; improve focus
- \_\_\_Magnolia Touch Promote calm and relaxing mood
- \_\_\_**Marjoram** relieve occasional sore, tight, or tense muscles; digestive and bowel upset
- \_\_Melaleuca Cleansing; skin support; healthy complexion

- Melissa Strengthening; emotional and cognitive health; calm nerves; support confidence; support immune system
- \_\_\_ Myrrh Immune support; soothe occasional throat irritation; gum and skin health; thyroid support
- \_\_Oregano Cleansing; antioxidant; hormone support
- Patchouli Calming; support nerves, skin, and mood; detoxification; boost confidence
- Peppermint Cooling; soothe head tension; support alertness, respiration, exercise, and digestion
- Pink Pepper Cleansing and invigorating; digestive and immune support
- \_\_\_ Roman Chamomile Promote calm and restful sleep; skin health; mood support; liver support
- \_\_\_ Rosemary Immune support; reduce mental fatigue
- \_\_\_ Rose Touch Calming; support skin, promote confidence and mood
- \_\_\_ Sandalwood Support brain, skin, and mood
- \_\_\_ **Siberian Fir** Reduce stress and balance emotions; soothe minor skin irritations; relaxing massage
- \_\_\_Thyme Cellular health; antioxidant; brain and prostate
- \_\_\_Turmeric powerful antioxidant; cellular health; immune, digestive, and respiratory support
- \_\_\_ **Vetiver** Grounding and calming; promote focus and concentration; support sleep
- \_\_\_ Wild Orange Calming; cellular health; digestive support; uplift mood
- **\_\_\_ Wintergreen** Soothe occasional soreness; healthy inflammatory response
- \_\_\_\_Yarrow Pom Promote cellular, immune, skin and nervous system health; calming and soothing
- \_\_\_ **Ylang Ylang** Support heart, adrenals, hormones, mood, and maintain already healthy blood pressure

#### SIGNATURE OIL BLENDS

- AromaTouch® Relieve sore muscles from exercise or tension; increase circulation/oxygen
- \_\_\_\_doTERRA Balance® Grounding; reduce anxiousness/ nervousness; improve attention
- \_\_\_\_\_doTERRA Breathe® Respiratory support; invigorating vapor
- $\underline{\hspace{1cm}}\text{\bf Citrus Bliss}^{\text{@}} \text{ Invigorating; uplift mood; reduce stress}$
- \_\_\_ ClaryCalm® The best oil for your worst week. Period
- \_\_\_DDR Prime® Protect cellular health and DNA; support thyroid
- \_\_\_ Deep Blue® Relieve occasional soreness
- \_\_\_ **DigestZen®** Support occasional digestive upset and nausea
- **Elevation** Reduce frustration; elevate mood; promote energy and joy
- Immortelle Promote skin health and rejuvenation; mood support
- \_\_InTune® Support focus, concentration, attention, mental clarity, and mood
- Kid's Collection Positive essential oil introduction; mood support
- \_\_\_\_doTERRA On Guard® Boost immune system; soothe occasional throat irritation

- PastTense® Relieve occasional head tension and discomfort; promote relaxation
- \_\_\_\_\_doTERRA Serenity® Reduce stress, anxiousness, tension, and mental chatter; sleep support
- \_\_Slim & Sassy® Target metabolism, appetite, cravings; maintain already, healthy blood sugar
- TerraShield® Outdoor protection; support healthy boundaries
- \_\_\_**TriEase®** Seasonal and environmental relief; respiratory support; immune support
- \_\_\_Zendocrine® Support urinary system; detoxification; antioxidant
- \_\_\_Yoga Collection Increase benefit from yoga practice

#### **WELLNESS**

- \_\_\_dotERRA LifeLong Vitality Pack® Comprehensive trio for optimal health, energy, and longevity
- Deep Blue® Polyphenol Complex Provide soothing, relief, and structural support
- **Fractionated Coconut Oil** Dilution aid and skin moisturizer
- \_\_\_ PB Assist+® Proprietary probiotic supplement; support digestive and immune system\*
- \_\_\_ **DigestZen TerraZyme® ™** Digestive Enzyme Complex; support healthy digestion and metabolism\*
- \_\_\_Zendocrine® Complex Herbal cleansing for liver, kidneys, colon, respiratory system, and skin

#### PERSONAL CARE

- \_\_\_Correct-X® Protect and hydrate skin, soothe and promote skin renewal after stress
- \_\_\_\_doTERRA® Spa Hand & Body Lotion Base lotion to add oils to
- \_\_\_ HD Clear® Skin Care Facial Lotion and Foaming
  Face Wash
- \_\_\_\_ doTERRA Salon Essentials® Protecting Shampoo and Smoothing Conditioner
- Veráge® Skin Care Collection Natural Cleanser, Toner, Moisturizer, Hydrating Serum
- \_\_\_\_doTERRA Breathe® Drops Respiratory support; clear and soothe airways
- \_\_\_ Deep Blue® Rub Soothing lotion
- \_\_\_\_doTERRA On Guard® Toothpaste Natural whitening
- \_\_\_\_doTERRA On Guard® Sanitizing Mist Kill 99.9% of germs and bacteria; quick-drying mist
- \_\_\_\_doTERRA On Guard® Protecting Throat Drops Immune health
- \_\_\_\_daterra On Guard® Foaming Hand Wash Safe and effective cleanser
- \_\_\_ Lumo/Lotus/Petal Diffuser Aromatic oil use
- \_\_\_Veggie Caps Empty gel capsules

DISCLAIMER: This information is intended for educational purposes only and is not meant to substitute for medical care or to prescribe treatment for any specific health condition. Please see a qualified health care provider for medical treatment.

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# Loyalty Rewards

#### The Smartest Way to Buy

You can always order a standard wholesale order for 25 percent off retail pricing, but to get the best value, create an LRP (Loyalty Rewards Program) order for even greater savings and opportunities to receive free product.



### Buy 1 Lifelong Vitality Pack®

\$79.50 wholesale

#### + Choose up to 3 Additional Supplements at Reduced Prices



Microplex VMz® \$39.50 \$20/10PV



**xEO Mega®** \$39.50 \$20/10PV



Mito2Max® \$29.50 \$20/10PV



Deep Blue Polyphenol Complex® \$59.50 \$20/10PV



DigestZen
TerraZyme®
\$37.50
\$20/10PV



PB Assist+® \$34.50 \$20/10PV



Kids Kit (IQ Mega® & a2z Chewable™) \$39.50 \$25/10PV

#### Loyalty Rewards Program FAQs

#### How do I create or change my LRP order?

 Log in to doterra.com. Click "Create New LRP Order" or edit items in an existing LRP order.

#### How do I cancel my LRP order?

 You can cancel your LRP order anytime via phone, online chat, or email to service@doterra.com. doTERRA Customer Service will assist you in redeeming any free product points you've accumulated. If you cancel your LRP order, you will start back at 10 percent rewards when you resume consistent LRP order purchasing.

#### What if I want to return product?

• If opened or used, doTERRA refunds 90 percent of the purchase price and 100 percent full refund of anything unopened within 30 days of purchase.

#### Can I have more than one LRP order?

 Yes. If you have a need for more than your monthly order, simply change your LRP order and run it again whatever day(s) of the month you choose. Set up as many orders as you like.
 Remember to cancel any orders you do not wish to receive the following month.

#### When can I use my product points?

• Redeem your product points within a year from when you earn

#### How do I get 100 percent of my shipping reimbursed?

• 50 percent of your shipping will be reimbursed in product points when placing any LRP order. The remaining 50 percent will be reimbursed in product points if the LRP order is processed online, without calling customer support.

#### How do I maximize doTERRA's specials?

• Place an LRP order of at least 125 PV (personal volume) between the 5th and the 15th. This sets you up to receive the Product of the Month for free and take advantage of any promotions. Pay attention to the PV versus price, as many specials are PV-related, and start on the 1st of the month.

PRODUCT VALUE (PV) MUST EXCEED		50	100	125
Maintain LRP Rewards Points	1	1		
Earn 10—30% Points & Increase %		/		/
Qualify to Receive Income			/	/
Receive Free Product of the Month (orders placed between the 1st-15th)				~

How do I get 30 percent back in FREE product credits?

- Your Loyalty Rewards percentage grows over time from the first month you order after enrolling.
- Your starting percentage depends on the kit you started with. Whatever percentage you start at, you will increase by 5 percent every 3 months until you reach the maximum of 30 percent LRP Rewards.

How do I redeem my LRP Points?

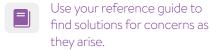
 In your virtual shopping cart select "Use Points" on the products you would like to redeem with your Loyalty Rewards Points. New points are added the 15th of the following month after each order placement.



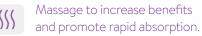
#### EARN UP TO 30% IN FREE PRODUCT CREDITS Your rewards percentage grows over time. 25% WHOLESALE DISCOUNT PERCENT BACK IN PRODUCT CREDITS: 30% 10% 15% 20% 25% Months 13+ Months 4-6 Months 7-9 Months 10-12 TOTAL SAVINGS & CREDITS: 50% 45% 55% 35% 40%

# Essential Tips

#### Effectiveness







Try different application methods; apply oils under tongue, or to bottoms of feet, spine, or navel.

#### Safety



Dilute with Fractionated Coconut Oil for sensitive skin and sustained absorption. Refer to the dōTERRA sensitivity guidelines. For convenience, the dōTERRA Touch® line has pre-diluted oils.

Avoid sun exposure for several hours after applying Lemon, Wild Orange, Bergamot, Lime, Grapefruit, or other citrus oils topically.

Read labels and follow recommendations.

#### **Best Practices**

Keep your oils at their best by avoiding exposure to extreme temperatures or direct sunlight.

Use glass containers with your oils as they can break down some plastics over time.

dōTERRA® oils are very potent. Use smaller amounts more frequently for best results.

## Learn More

Member #	
Password	
Login at o	doterra.com



Empowered Life Series doterra.com/US/en/empowered-life-series View this webinar series to continue learning all the ways you can use dōTERRA products.



Opt into the dōTERRA Daily Drop®
Lifestlye email series at doterra.com in the Living section, or download the app.



Learn more and get great ideas:

• doterrablog.com/doterra-living



Get an oil reference guide or mobile app

Your Key Support	<ul> <li>Live chat at doterra.com</li> <li>Email: service@doterra.com</li> </ul>
Phone	• Americas: +1 800-411-8151
Email	
	• UK: +44 (0)1480 433444
Other Support	Team Call/Website/Facebook Group(s)
Phone	
Email	

#### EVERY BOTTLE MAKES A DIFFERENCE

Consistently using doTERRA products can change your life as well as the lives of the growers and their families all over the world. Every drop of oil represents hands that have nurtured the earth for all of our benefit.

#### SHARE WITH THOSE YOU LOVE



CHANGE OTHERS' LIVES

Host a dōTERRA class
with your friends and family!

#### BUILD AN INCOME & MAKE AN IMPACT



CHANGE YOUR FUTURE

Launch your dōTERRA business by sharing & empowering with natural solutions & teaching others to do the same.

